



## INVESTMENT MANAGEMENT SOLUTIONS

### BETTER EXECUTION

- Multi Currency, Multi Asset Class, Multi Site Support
- 7-Level Hierarchy Portfolio Modeling
- Reporting Module
- Compliance Monitoring
- Highly Configurable Interface
- Real-time data integration
- Innovative technology
- Advanced Rebalancing
- Rule-based order routing
- BlotterSync technology
- High-volume execution capabilities
- Integrated Lynx and LAP services
- Fully deployed, ASP or facilities management installations

**Over 100 Asset  
Management  
companies worldwide  
trust us for the  
management of their  
Front Office**

### POWERFUL TRADING SOLUTION

**Linedata Longview** is the award-winning order management system providing a highly configurable and comprehensive global trading system to support the needs of portfolio managers, traders and compliance officers. Over 150 clients including ten of the top 25 global asset managers rely on **Linedata Longview** to help optimize portfolios, make trading decisions and execute transactions. Linedata Longview provides seamless integration to hundreds of trading destinations globally, and supports your most critical investment workflows from portfolio management to post-trade.

### ELECTRONIC TRADING

Linedata Longview streamlines the trading process with leading-edge electronic trading functionality for all asset types. Linedata Longview offers innovative trading opportunities using embedded partner algorithms through our Liquidity Partner Program and full operations and support to all vendor venues and platforms (DMA, ECNs, ATS, Dark Pools) through our **Linedata Lynx** Service. Linedata Longview also includes:

- Rule based order routing directly from the front end;
- Proven high volume execution capabilities to meet the market's demands, (twice the daily volume of NASDAQ);
- Cutting edge Pre and Post Trade functionality including Indications of Interest (IOIs) and Post Trade FIX Allocations; and,
- Portfolio Basket Trading capabilities.

### PORTFOLIO MODELLING

Linedata Longview delivers robust portfolio management functionality to maximize your time and profitability. View portfolios in real-time and generate orders across all asset types using:

- Full multi-currency support;
- Easily convert your trading ideas into proposed orders;
- Support for all asset types including: Equities, Fixed Income, Derivatives, Futures, Options and F/X;
- Ability to model portfolios with up to 7 level hierarchies and classification;
- Powerful analytics that allow you to examine and predict impact on sector and portfolio-level analytics with "what if" scenarios; and,
- Advanced Rebalancing and cash management including simple "wizard" based rebalancing workflows and customizable rebalancing algorithms



## ABOUT LINEDATA

**Linedata is a global solutions provider with 700 clients operating in 50 countries.**

With more than 840 employees across the globe, Linedata is dedicated to the investment management and credit community. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and tailored mission-critical software and services that help its clients grow. As a pioneer for over 10 years with the set up of ASP infrastructure for the financial industry, Linedata has preached and spread this model throughout the global financial community, for its full range of products. Headquartered in France, Linedata achieved revenues of EUR 144.5 million in 2009. Linedata is listed on Euronext Paris FR0004156297-LIN - Reuters LDSV.LN - Bloomberg LIN:FP.

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## COMPLIANCE MONITORING

Linedata Longview offers powerful, real-time pre-trade compliance monitoring, and flexible reporting capabilities across all markets, regulatory agencies, and asset types. Linedata Compliance also offers comprehensive monitoring of investment restrictions including client, firm, prospectus, and regulatory mandates and meets the most stringent audit trail requirements. Linedata Longview also includes:

- An extensive rule library spanning common firm-wide, regulatory, prospectus, and client directed restrictions;
- A comprehensive reporting facility featuring dashboard views, trend analysis, drag and drop report designer, report scheduler, and standard data libraries;
- Customizable breach management workflows to manage compliance issues from creation to resolution tracking, recording all actions taken throughout the process in our electronic audit trails; and,
- Flexible rule building tools designed to provide non-technical business users the ability to create and maintain their own restrictions.

## EASY INSTALLS & CUSTOM CONFIGURATION

Linedata Longview also makes it quick and painless to get the system set up and working at your firm, with a number of key value-adds, including:

- Vista and XP Ready Technology
- .NET 3.5 only prerequisite
- X-Copy Deploy
- Works with Vista UAC
- Click-Once Web Installs
- Real-Time Data Integration
- Customizable look and feel
- Open, Plug-in Architecture
- Easy to add custom UI components and custom logic